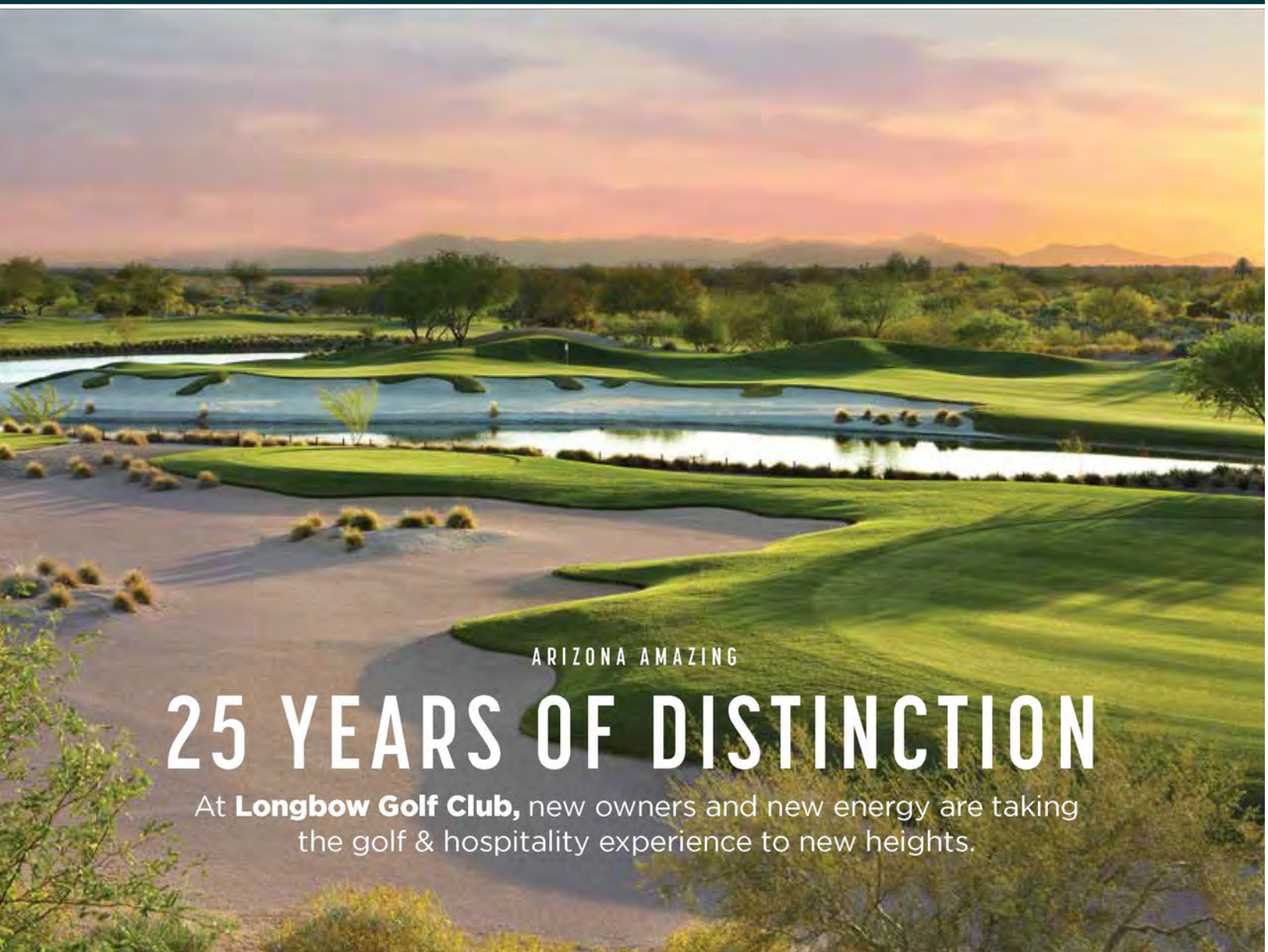


WINTER/SPRING 2023

# LONGBOW

## GOLF CLUB



ARIZONA AMAZING

# 25 YEARS OF DISTINCTION

At **Longbow Golf Club**, new owners and new energy are taking the golf & hospitality experience to new heights.

### TROON DINES

MICHELIN-Starred chef Gerald Sombright is breaking down racial barriers and serving some exquisite cuisine.

### WELCOME TO THE FAMILY

The late Tom Weiskopf delivered one last design gem in St. George, Utah, at Black Desert Resort Golf Course.

### ON COURT

With shot-making prowess, remarkable athleticism, and an engaging personality, Frances Tiafoe is transforming tennis.

# **25 YEARS OF DISTINCTION**





---

## ARIZONA'S LONGBOW GOLF CLUB KEEP YOU COMING BACK FOR MORE

---

**By George Fuller**

**L**ongbow Golf Club in Mesa, a course that embodies the essence of Arizona golf, has been home to award-winning amenities and services for more than 25 years, hosting golfers from all over the country who travel to experience outstanding playing conditions, a welcoming patio, and exemplary customer care.

Over the next 25 years and beyond, players will get to enjoy these amenities and more under the course's new owner, Arizona-based Thompson Golf Group (TGG). A family-owned business that operates three other courses in Arizona (Dove Valley Ranch Golf Club, Power Ranch Golf Club, Sunland Springs Golf Club) and one in Minnesota (Geneva Golf Club), TGG is known for its young and committed management team that continues to elevate and improve all properties in its portfolio.

## NOT ONLY IS ITS WALKABLE, STRATEGY-INFUSED 18-HOLE LAYOUT A FUN CHALLENGE TO PLAY, BUT A VISIT TO THE CLUB'S WELCOMING, AMBIANCE-RICH, 19TH HOLE PATIO IS A MUST.

At Longbow, that improvement comes in the form of an upgraded reservation system that allows Troon Card holders to book directly online for a streamlined experience. And, for members looking for a more personalized way of reserving, TGG has brought in a new call center to expedite bookings.

"Our goal is to keep on delivering luxury golf to Arizonans and visitors alike," said Shawn Lasher, PGA, marketing director for Thompson Golf Group. "Since becoming owners in October, TGG has focused on taking this incredible customer experience and improving it as we move through the Valley's prime golfing season."

Longbow's amenities and location take it to the next level. Not only is its walkable, strategy-infused 18-hole layout a fun challenge to play, but a visit to the club's welcoming, ambiance-rich, 19th hole patio is a must. With its massive double-sided fireplace, postcard-worthy mountain views, and 2021 installation of a 360-degree misting system that effectively cools the air temperature by 10 degrees, the Longbow Grille patio has consistently received rave reviews and the national media agrees. After earning a "Top 50 Clubhouses" designation in 2022 from *Club + Resort Business Magazine*, Longbow did itself one better when the same publication ranked its patio number 10 in the nation. Combined with heaters and fans in the ceiling, cornhole and ping pong games, you've got one of the Valley of the Sun's most comfortable pre- or post-round "hangs."

"The fun shouldn't stop when you leave the green, and our patio is proof of that," said Lasher. "Thanks to the upgrades that founder Bob McNichols made a few years ago to the Grille, and our proximity to the new Home2 Suites by Hilton, Longbow is now an amazing option for out-of-state visitors looking to stay and play, or Valley residents looking for a fun staycation in their backyard."

Longbow fans have a lot to look forward to in 2023. The Cactus League will kick off Spring Training baseball in the first quarter of the year, and thanks to the course's centralized location, those staying on site can take a quick trip to Sloan Park to watch the Chicago Cubs, Hohokam Stadium to see the Oakland A's, or choose from more than half a dozen other ballpark options.

Thompson Golf Group will also continue to facilitate the course's schedule of regional and national amateur and professional tournaments, including the Espon Tour in March and the American Junior Golf Association's Heather Farr Classic in April, an event that Longbow has proudly hosted for 20 years.

"Longbow has been known for supporting tournament play over the years," Lasher said. "And we will continue that tradition. It's a course with so much to offer both the local community and the traveling golfer. Our goal is to build upon its strengths and popularity and continue to offer both the Troon player and all players one of the very best golf experiences in Arizona." ■



AT-A-  
GLANCE

Longbow Golf Club | Mesa, Arizona | (480) 807-5400 | [www.LongbowGolf.com](http://www.LongbowGolf.com)





On behalf of the entire staff at **Longbow Golf Club** and the **Thompson Golf Group team**, thank you for choosing our course to experience Arizona golf at its finest. As the new owners of Longbow, we are excited to share with you the club's excellent playing surfaces, amazing hospitality, welcoming amenities, and a schedule of events perfect for long-time lovers of the game as well as beginners.

Thompson Golf Group was started more than two decades ago when the Thompson family decided to build **Geneva Golf Club** from the ground up, in Alexandria, Minnesota. The course features 27 holes of golf carved from the ecological terrain of the area with a variety of trees, marshlands, and natural hazards. Designed by architect Joel Goldstrand, the club opened in the spring of 2000, and has been noted to compare favorably with some of the best resort courses in Minnesota.

A few years after the opening of Geneva Golf Club, we purchased the par-71 **Power Ranch Golf Club** (formerly Trilogy Golf Club at Power Ranch). Known for its eighteen holes of spectacular Arizona championship golf as well as Slate Bistro & Bar, which offers a unique alternative to casual family dining, with eclectic and creative dishes made from high-quality ingredients.

**Dove Valley Ranch Golf Club**, purchased in the fall of 2016, is an approachable Robert Trent Jones Jr. design that is strategic enough to test the skills of every golfer. Not just a desert-style course, Dove Valley Ranch offers hints of traditional layouts such as ample fairways and subtly contoured greens with openings in the front.

In 2021, with three properties in our portfolio, we realized that the natural progression for our company's growth was to venture into course management. That same year, we launched Thompson Golf Management with **Sunland Springs Golf Club** as the first course to fall under that umbrella. Sunland Springs Golf Club is open to the public and features 27 holes designed for golfers looking for an open and forgiving layout.

That brings us here, to Longbow Golf Club. This award-winning property was honored as one of the "Top 100 Resort Courses in the Country" and ranked as "One of The Top 20 Best Courses You Can Play In Arizona" by Golfweek Magazine. Longbow's amenities and location take it to the next level. Its strategy-infused 18-hole layout is a fun challenge to play, but we encourage you to take a visit to the club's welcoming, ambiance-rich, 19th-hole patio. With its massive double-sided fireplace, postcard-worthy mountain views, and 2021 installation of a 360-degree misting system that effectively cools the air temperature by 10 degrees, the Longbow Grille patio has consistently received rave reviews.

Longbow embodies the true essence of Arizona golf, and we hope that you enjoy playing and exploring this course as much as we do.

